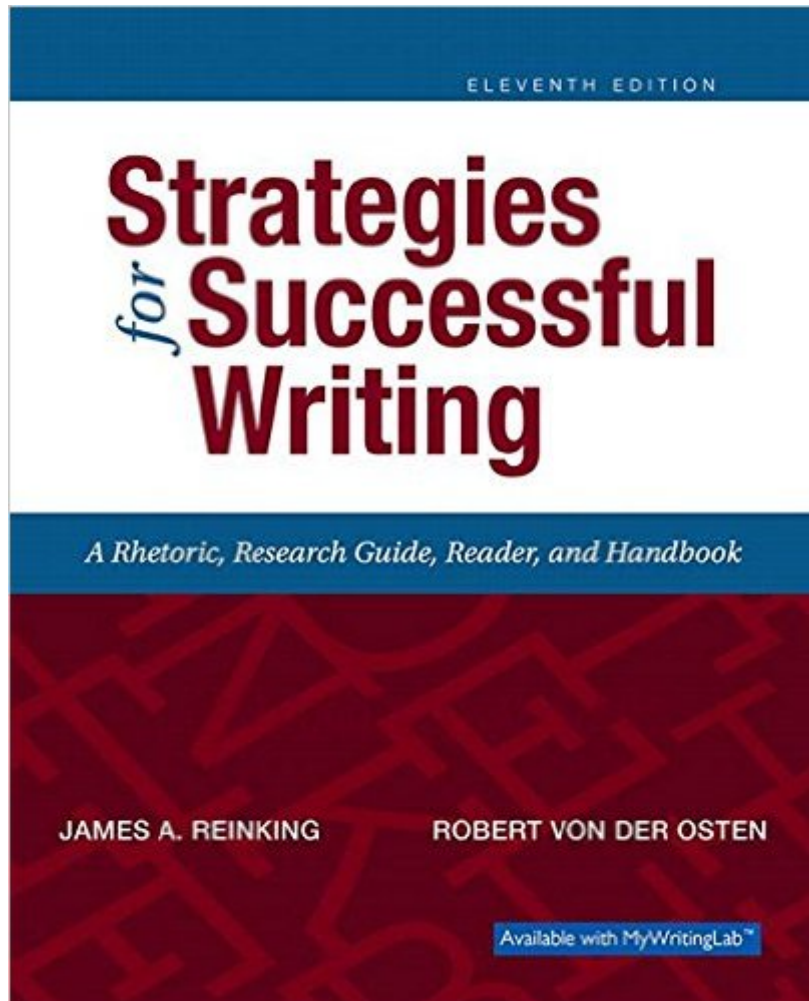


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Strategies For Successful Writing (11th Edition)



Synopsis

For first-year courses in Composition/Rhetoric. A four-in-one guide for writing in the modes—a rhetoric, research guide, reader, and handbook. At every step of the writing process, *Strategies for Successful Writing* supports students as they learn to compose in the rhetorical modes. Over 100 short examples demonstrate writing concepts and strategies, so that they can recognize them more easily in the longer reading selections and apply them in their own compositions. Instruction is kept brief and to the point, so that students spend more time writing and less time reading about writing. Perfect for those seeking support for participating in academic discourse for the first time, this four-in-one guide may be the only text students will need for the composition course. Also available with MyWritingLab, MyWritingLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. In addition to the full eText, all writing activities included in the text are available within MyWritingLab, making managing and grading lower-stakes work easier for instructors. Note: You are purchasing a standalone product; MyWritingLab does not come packaged with this content. Students, if interested in purchasing this title with MyWritingLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyWritingLab, search for: 0134150813 / 9780134150819— *Strategies for Successful Writing Plus MyWritingLab with Pearson eText* — Access Card Package Package consists of: 0133944131 / 9780133944136— *MyWritingLab with Pearson eText* — Access Card 013394414X / 9780133944143— *MyWritingLab with Pearson eText* — Inside Star Sticker 013411924X / 9780134119243— *Strategies for Successful Writing*

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